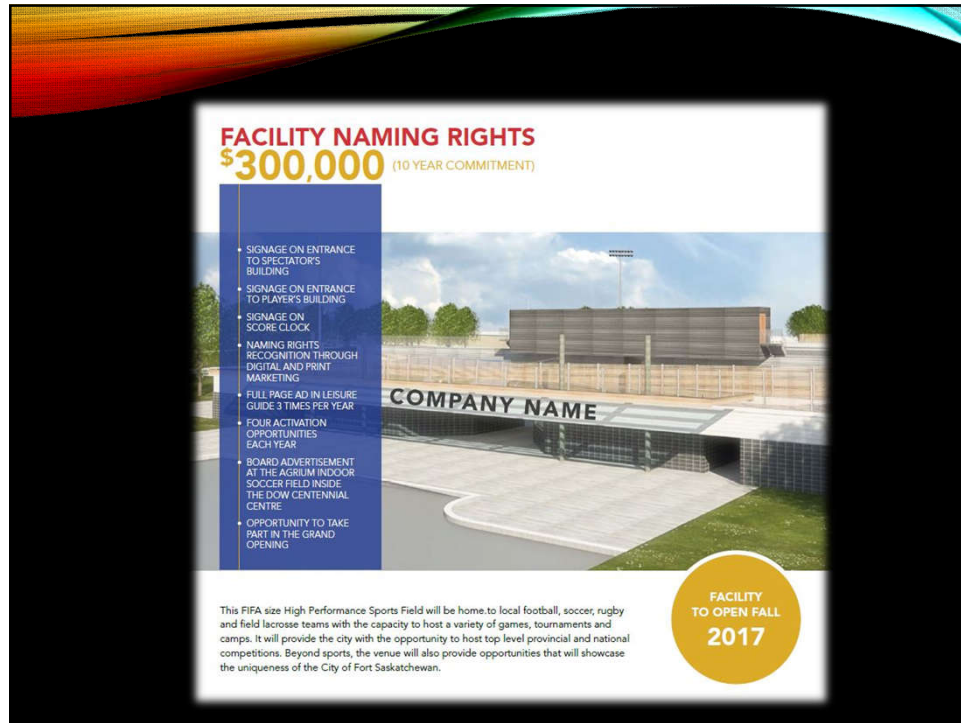


\$300,000 for ten year term

- * Signage on the main entrance to the spectator's building
- * Signage on the entrance to player's building
- * Signage on score clock
- * Naming rights recognition through digital and print marketing

\$300,000 for ten year term

- * Full page ad in Leisure Guide 3 times per year
- * Board advertisement at Dow Centennial Centre, Agrium Soccer Field
- * 4 activation opportunities each year
- * Opportunity to take part in the grand opening



FACILITY NAMING RIGHTS
\$300,000 (10 YEAR COMMITMENT)

- SIGNAGE ON ENTRANCE TO SPECTATOR'S BUILDING
- SIGNAGE ON ENTRANCE TO PLAYER'S BUILDING
- SIGNAGE ON SCORE CLOCK
- NAMING RIGHTS RECOGNITION THROUGH DIGITAL AND PRINT MARKETING
- FULL PAGE AD IN LEISURE GUIDE 3 TIMES PER YEAR
- FOUR ACTIVATION OPPORTUNITIES EACH YEAR
- BOARD ADVERTISEMENT AT THE AGRILUM INDOOR SOCCER FIELD INSIDE THE DOW CENTENNIAL CENTRE
- OPPORTUNITY TO TAKE PART IN THE GRAND OPENING

COMPANY NAME

Facility to open Fall 2017

This FIFA size High Performance Sports Field will be home to local football, soccer, rugby and field lacrosse teams with the capacity to host a variety of games, tournaments and camps. It will provide the city with the opportunity to host top level provincial and national competitions. Beyond sports, the venue will also provide opportunities that will showcase the uniqueness of the City of Fort Saskatchewan.



**YOUR COMPANY NAME ON
ENTRANCE TO PLAYER'S BUILDING**

ANTICIPATED TRAFFIC OF **8,000** PEOPLE PER SEASON

4-5 DIFFERENT **Tournaments** EACH SEASON

ABILITY TO ATTRACT OUTSIDE **Special Events**

ADVERTISING

Leisure Guide full page colour ad
3 TIMES PER YEAR. The Leisure Guide is delivered to all homes in Fort Saskatchewan and available on the City website.

YOUR COMPANY NAME ON SCORE CLOCK

BOARD ADVERTISING

at the Dow Centennial Centre Agrium soccer field during term. Average traffic each year of the Dow Centennial Centre is OVER 700,000 PEOPLE.


FACILITY NAMING RIGHTS OPPORTUNITY

The High Performance Sports Field is strategically located next to the Dow Centennial Centre, St. Andre Bessette High School and adjacent to the Park and Ride.

Visible from Southfort Drive, this facility is located in a high traffic area and will draw families from Fort Saskatchewan and the Edmonton regional area.


Become a City of Fort Saskatchewan **CHAMPION!**

FACILITY WILL INCLUDE:
FIFA SIZE TURF FIELD | FOUR PLAYER'S CHANGE ROOMS | OFFICIAL'S CHANGE ROOMS | TICKET BOOTH | SPECTATOR WASHROOM FACILITIES | CONCESSION | SPECTATOR SEATING



Become a City of Fort Saskatchewan **CHAMPION!**

ACTIVATE YOUR NAMING RIGHTS
Four activation opportunities each year.
Be creative and work with our team to connect with your target audience.

 **CITY OF
FORT SASKATCHEWAN**
FORTSASK.CA

CONTACT:
Recreation Development Coordinator, City of Fort Saskatchewan
10005 - 102 Street, Fort Saskatchewan, AB T8L 2C5
780.992.6210 (office) 587.340.2390 (cell)

Naming Rights

- * Mayor, Council and stakeholders making connections
- * Recreation Services to have a conversation with any interested prospects

Naming Rights

- * Council approval for final acceptance
- * Media Announcement on the successful partner

Questions?