

Economic Development

Update to Council

October 25, 2016



Topics Covered

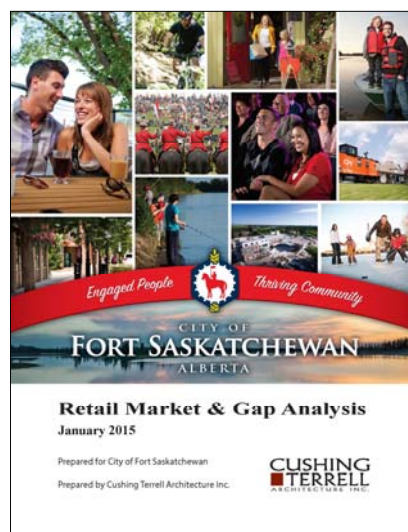
- Industrial & Commercial Development
- Business Support Programs
- Business Licensing
- Promotional Activities
- Ongoing & Future Projects



Industrial Development



Commercial Update



Heartland Common

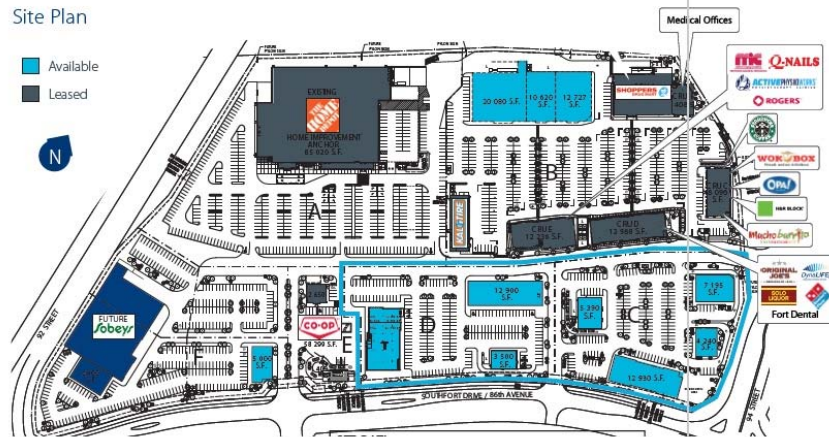


SouthPointe

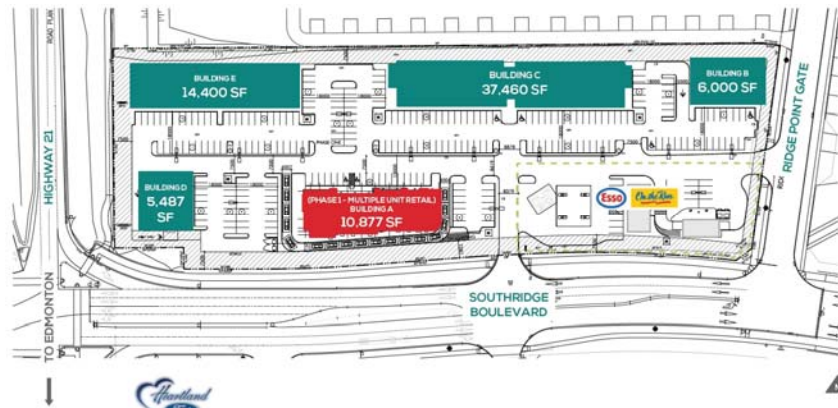
SouthPointe

Site Plan

Available
Leased



Southridge Landing



Southfort Towne Centre



Business Development Program

Business Development Program

Commercial Property
Improvement

Small Business Growth

Storefront
Improvement

Commercial Infill

Entrepreneurship
Education

Small Business
Marketing

Small Business
Equipment &
Technology

50% up to
\$10,000

10% up to
\$20,000

50% up to
\$250

50% up to
\$2,500

50% up to
\$5,000



Business Licencing

As of October 19	2016	2015	2014
Home Based	361	274	238
Resident	577	532	482
Non-Resident	421	316	269
Total Licensed	1,359	1,122	989



Business Licencing

Why do we issue business licences?



Business Licencing

Next Steps for Licencing



Promotional Activities



Ongoing & Future Projects

- Business Retention & Expansion Strategy
- Update to Retail Analysis & Industrial Land Strategy
- Business Consultations
- Investor Website
- GIS and Data Intelligence



Thank-you

